



MAURIZIO BALDASSARI

Brera

www.mauriziobaldassari.com

Company data

Company name: Maralunga s.r.l.

Address: Via Solferino 14, Milan, Italy

Phone: 0039/02842 12100

E-Mail: info@compass-group.org
showroom@mauriziobaldassari.it

Website: www.mauriziobaldassari.com

Facts about Maurizio Baldassari

Company founded in 1975

Maurizio Baldassari brand since 1982

Made in Italy since 1982

Premium pret a porter positioning in the Menswear Market

Product portfolio: suits, tailored jackets, sport coats, knitwear, shirts, trousers, coats, outerwear

12 employees in Milan HQ

Produced by top 5 Italian quality manufacturers

Fabrics and yarns are from top weavers and spinners in Italy

Annual production: Q. N. ca. 30.000 high-quality garments

100% export in the main markets: USA, Canada, Central and Eastern Europe, Turkey, Far East

100% Italian product: 100% italian fabrics, 100% italian manufacture, 100% italian design and quality control

MB Brera collection



MB Brera headquarter in Milan

Directors

Roberto Baldassari
Head of Production
Eastern Markets Marketing & Sales
Director

Renato Baldassari
Head of Design &
Western Markets Sales Director

Team

Administration

1 Administration
Manager

Sales

1 Sales Manager
1 Sales Assistant

Design

2 Designers
1 Product
developer

Production

1 Production Planning
Manager
2 Production Office
Operator

Quality Control

1 Quality Control
Manager

Design and Product Development

Innovative
solutions for
fabrics and
products

Production
flexibility to adapt
our collections to
current trends in
the market

High quality
fabrics

Adaptation to
specific client
requirements

Focus on
SMART CASUAL
style with high
quality fabrics
and garments

Costant research
on fabrics and
yarns for
innovative
solutions

Italian design,
refined image and
look

Production

Outerwear

Flexible and high level supplier for raincoats, field jackets, bombers, quilted jackets

Shirts

High level workmanship and machinery

Knitwear

Supplier with top knit machinery and high skilled workmanship

Suits and jackets manufacturers

Top Quality maker of suits and jackets.
The same level of quality of similar luxury menswear brands

Trousers

High quality manufacturer with perfect fit and details

Eco sustainability

Supplier with high workmanship standards and eco sustainability certificate

MB Brera Unique Selling Proposition

**Creativity,
innovation and
Italian high
quality from one
hand at
reasonable prices**

**100% made and
designed in Italy**

**Selected
distribution**

**Strong product
and brand
identity**

**Close
relationships
between the
company and
suppliers**

**Fabrics
exclusivity**

**International
company culture**

**Flexibility,
mobility and
efficiency in
customer support**

MB Brera distribution

Main markets:

USA, Canada, Central and Eastern Europe,
Turkey, Far East

Market level of distribution:

Premium level

Type of distribution:

Independent multi brand operators,
mainly family owned

Total look competitors:

- Lardini, Massimo Alba, etc.

Single product competitors:

- PT01, Herno, Barba, Gran Sasso,
Tagliatore, Boglioli, etc.

Main customers:

- Mitchell's group in US
- Harry Rosen in Canada
- Bongenie Grieder in Switzerland
- Louis Copeland in Ireland
- Engelska in Sweden
- Beymen in Turkey
- Takashimaya in Japan

Showrooms:

- Headquarter showroom in Milan, Italy
- Agency and showroom in NY, USA
- Agency and showroom in Reutlingen and Munich, Germany
- Brand ambassadors in Germany, Sweden, Switzerland, Spain

N. 3 showrooms: Milan, New York and Munich



New York
29 E 19th St, NY, USA

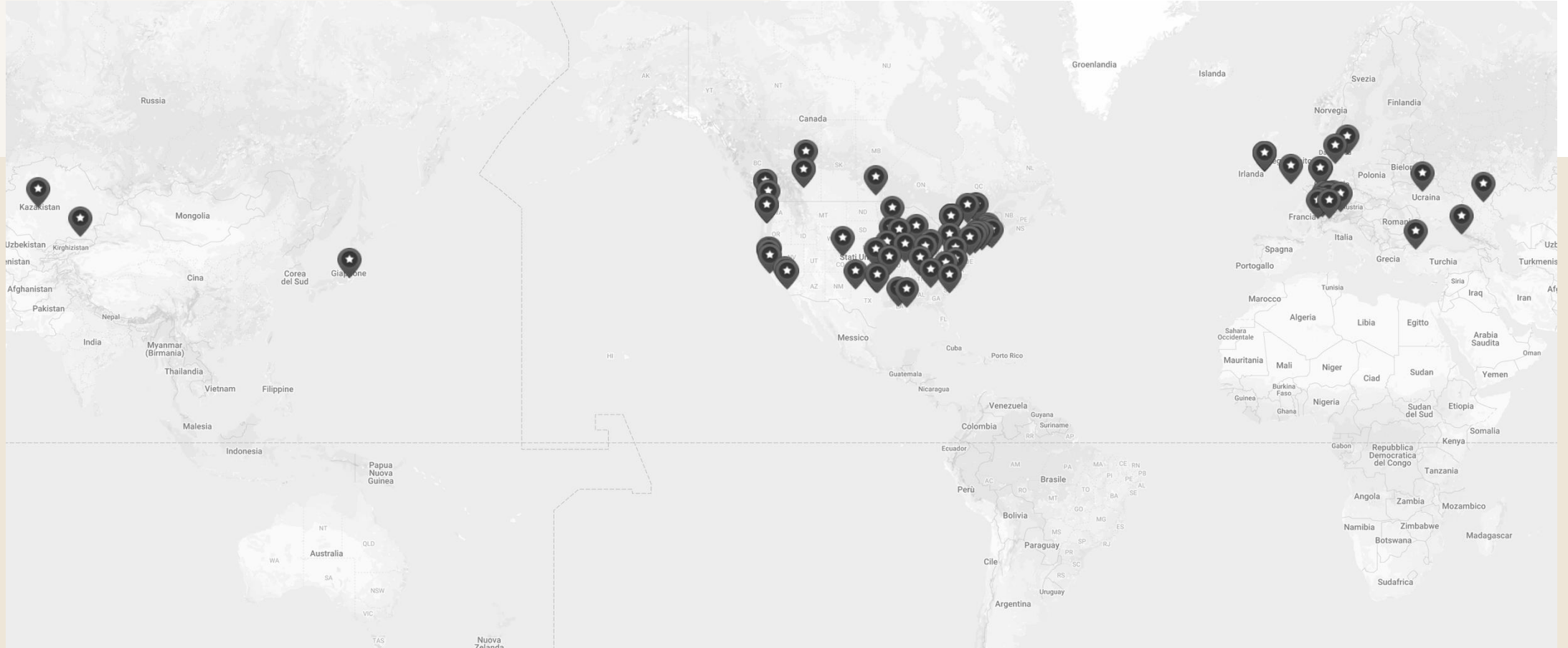


Milano
Via Solferino 14, Brera, Milano, Italy



Munich,
Amalien Straße 51, Rückgebäude, Germany

Global presence



The MB Brera collection is being selling by the best retailers worldwide: Beymen, Harry Rosen, Bongenie Grieder, Mitchells, Takashimaya...

**MAURIZIO
BALDASSARI**
Brera

MB international key accounts



Maurizio Baldassari Corner in Harry Rosen dept.
Stores. Toronto, Canada

MB international key accounts



Maurizio Baldassari Corner in Bongenie Grieder.
Geneve, Switzerland



MB international key accounts



Soft customization by Eletto.
Almati, Kazakhstan



Thank you!